

Zdravka Todorova, Professor, Wright State University (ztodorova@wright.edu)

My research areas include: consumption; gender; money, care, and diverse economic relations; micro-macro methodology; social costs; and macroeconomic policy formulation.

Ongoing projects include: 1) social context of money and diversity of economic relations such as debt-credit, exchange, gift, reciprocity, and obligation; 2) a feminist perspective on job guarantee policy, socialization of investment, in connection to care and unpaid work; 3) a critique of “sound finance” and “commodity money” and an updated feminist and institutionalist understanding of functional finance and public economics; 4) a non-dualistic conceptualization of the economy as social provisioning and developing the concepts of social processes and evolutionary intersectionality; 5) a feminist development of Karl Polanyi’s analysis of labor, nature, and money for a contemporary understanding of transnational households, global migrant work, care chains, remittances, environmental degradation, and neoliberalism; 6) a better understanding of conspicuous consumption and developing analyses of consumption as a social process; and 7) revisiting Thorstein Veblen’s theory in a contemporary context.

In 2007 I was honored to receive the *International Veblen Prize* awarded jointly by the European Association for Political Economy and the Association for Evolutionary Economics in celebration of Thorstein Veblen's 150th birthday. My first book was *Money and Households in a Capitalist Economy: a Gendered Post Keynesian-Institutional Approach* (Edward Elgar 2009). I co-edited a volume (with Dr. Tae-Hee Jo) *Advancing Frontiers of Heterodox Economics – Essays in Honor of Frederic S. Lee* (Routledge, 2015).

I have been active in a number of professional organizations. Presently I am a trustee of the Association for Social Economics. I served as the president of the Association for Institutional Thought (2016), and organized the association's conference program in 2015 under the theme of: Institutionalism: History, Theory, and Futures. At WSU, I organized a workshop on Social Cost (2012), a seminar on Neoliberalism (2013), and I co-organized a seminar on the Origins of Money (2012). Through the years, I have enjoyed organizing panels, in efforts to build bridges across heterodox economics approaches.

In my teaching, I emphasize pluralism of approaches and understanding of economic issues in historical and systems perspectives. Since I came to Wright State in 2006, I have been teaching mainly Institutional Economics; Economic, Social and Ecological Systems; Principles of Macroeconomics; Economic, Social, and Business Issues; Political Economy of Women; and Development of Economic Thought.

As the Chair of the Economics Department (summer 2017 to summer 2020), I supported and promoted the economics curriculum, faculty, and students, and expanded alumni relations.

Learn more about my work here: <https://www.ztodorova.net/>.